

MALL invites you to the 2014 Spring Conference 21st Century Law: Law Libraries & the New Normal

Friday, May 16, 2014
William Mitchell College of Law
871 Summit Avenue, St. Paul



- 8:15-8:55 Registration and breakfast buffet, with fresh pastries, assorted bagels & cream cheese, ham/broccoli/Swiss cheese quiche, spinach/mushroom/jack cheese quiche, potatoes O'Brien with pepper & onion, fresh fruit & roasted vegetable platters
Breakfast provided by our partners at Thomson Reuters ~ Thank you!
- 9:00-9:55 **The Preparation: Practice-ready Professionals** **Keynote: Night Law School for the 21st Century: William Mitchell's Hybrid JD and the Law Library's Involvement in That Initiative**
WMCL Dean Eric Janus and Simon Canick, Associate Dean for Information Services
William Mitchell has received ABA approval for a hybrid pilot program blending online coursework and classroom instruction. Hear how the Warren E. Burger Library staff has been a vital partner in planning for the 2015 launch.
- 10:00-10:10 Break
- 10:15-11:10 **The Collection: Shelf Life** **Session A: What is RDA, and Why Should I Care?**
MALL members Paddy Satzer and Susan Vossberg will unravel some of the mysteries of Resource Description and Access, which will replace the *Anglo-American Cataloging Rules* we encountered in library school. Not just for Tech Service wonks!
Session B: The Bookless Law Library?
Scott Nelson, Head of Print, Thomson Reuters
Damian Burns, Digital Library Specialist, LexisNexis
How is your library responding to the challenges of growing electronic collections? What about our OPACs, DRM, and ILL? We'll hear vendor perspectives and real stories about adapting in an e-book world.
- 11:15-12:15 Business Meeting - Award, grant, and scholarship presentations
- 12:15-1:15 Lunch - sandwich and salad buffet with roast beef on focaccia, cashew chicken wraps, grilled veggies on ciabatta, gourmet raspberry almond salad, potato salad, assorted bars
- 1:20-2:15 **The Trends: Transformation = Opportunities** **Keynote: The New Normal: Impacts & Trends in Law Libraries**
Michele Lucero, Director of Client Development, LAC Group
Law libraries of all types are faced with dramatic change across the spectrum of their service and resource mix. Budgets, staffing, KM, CI, customer-centricity, and technology are but a few aspects of 21st century normality. Michele will touch on some of these pivot points and the talents we need to adapt and grow.
- 2:20-2:30 Break
- 2:35-3:30 **The Skillz: Best Practices for the Best You** **Personal Branding for Career Success**
Jacque Bystrom and Kathy Lester, Career Strategists, Bystrom PR
If you can't define what makes you special, how will others figure it out? This workshop will provide tips on how to effectively build the personal brand that will help you stand out.
- 3:30-4:30 **Social Hour** - join your MALL colleagues to wind down the day and the week. We'll decamp to a local watering hole for beverages, appetizers, and good conversation.

Thanks to our partners at LexisNexis for their sponsorship of the Spring Conference



Classes will not be in session so parking is available in the lot west of the main entrance on Summit. There is also street parking in the surrounding area and a WMCL overflow lot at Summit & Grotto. [Directions to Campus](#)

REGISTRATION FOR MALL 2014 SPRING CONFERENCE

NAME:

ORGANIZATION:

PHONE:

EMAIL:



FULL-DAY REGISTRATION:

- Association members \$35
(MALL/SLA/MLA/MPA)
- Non-members \$40
- Unemployed/retired/student \$25

HALF-DAY ONLY REGISTRATION: Morning Afternoon

- Members \$20
- Non-members \$20
- Unemployed/retired/student \$15

REGISTRATION DEADLINE IS MONDAY, MAY 12. Send form and check payable to MALL to:

Jean Boos
William Mitchell College of Law
871 Summit Avenue
St. Paul MN 55105

You may also pay online on the MALL web site: <http://mall.wildapricot.org/>
Please email completed registration form to jean.boos@wmitchell.edu in addition to paying online.

No refunds will be made for non-attendance.